

**"TIZ" GLADDENS
SORE, TIRED FEET**

No puffed-up, burning, tender, aching feet—no corns or callouses.



"Tiz" makes sore, burning, tired feet fairly dance with delight. Away go the aches and pains, the corns, callouses, blisters, bunions and chilblains. "Tiz" draws out the acids and poisons that puff up your feet. No matter how hard you work, how long you dance, how far you walk, or how long you remain on your feet, "Tiz" brings restful foot comfort. "Tiz" is magical, grand, wonderful for tired, aching, swollen, smarting feet. Ah! how comfortable, how happy you feel. Your feet just tingle for joy, shoes never hurt or seem tight.

Get a 25 cent box of "Tiz" now from any druggist or department store. End foot torture forever. Wear smaller shoes, keep your feet fresh, sweet and happy. Just think! A whole year's foot comfort for only 25 cents.—Advt.

ROYAL FURNITURE CO.

OPEN AN ACCOUNT THE "ROYAL" WAY A Little a Week and in a short time you will have your new Rugs, Furniture and Bedding.

At Moderate Prices. 3 Rooms furnished \$59.98. 3 as towns. Two the stores—Open Evenings.

2190 2192 3035 3037 3AVE CORNER 156 61

World Wants Work Wonders.

BONWIT TELLER & CO.

The Specialty Shop of Originations

FIFTH AVENUE AT 38TH STREET

"JEUNE FILLE" FASHIONS

Specialized Apparel for Misses of 14 to 18 in Original, Exclusive and Youthful Modes

Misses' Suits in Strictly Mannish Tailleur, Lounge, Demi-Tailleur and Costume Types 25.00 to 165.00

Long svelte lines, narrow shoulders and close-fitting sleeves characterize the genre of the mannish tailleur suits, though they are developed in many diversified style themes. Featured are suits with Tuxedo and Pickwickian waistcoats, braid-bound coats, cricket coats, Lanvin box coats, Jenny coats with narrow twice-around belts. Lounge suits designed on lines of studied insouciance and that carry the spirit of the college campus. Demi-tailleur and costume suits possessing many novel style features that are exclusive with this shop.

SPECIAL VALUES SATURDAY IN MISSES' APPAREL

Misses' Suits 45.00 Misses' Suits 59.50
TEN NEW MODELS AT SIX NEW MODELS AT

Plain tailored suits with and without waistcoats, link front and box plaited coat suits, tie belt, box coat and Directorate reverse modes. In Poiret twill, serge, tricotine and burella. Sizes 14 to 18.

Featured are surplice and Empire models, waistcoat and mannish suits, sleeves with manifold rows of strappings studded with buttons, kid belts, contrasting collars and inlays. Sizes 14 to 18.

Misses' Topcoats
PRESENTING MANY NEW FEATURES
29.50 35.00 49.50

Loose coats, belted coats, trench coats and the barrel silhouette, Empire shirred waistline coats in tulle, burella, Poiret twill, mixtures, velour and cut Bolivia in high colorings. Sizes 14 to 18.

Misses' Tailleur Frocks
IN WOOL, GUERNSEY AND SERGE
35.00

Distinctly smart straightline frocks in one and two piece models. Slip overs with little buttoned yokes—coat dresses that open from neck to hem, frocks with deep belts decorated with patent leather, bolero and embroidered effects. Sizes 14 to 18.

SHAPIRO & ARONSON LIGHTING FIXTURES

HOME OWNERS (new building or refurnishing) will do well to look over our display of newly designed lighting fixtures.

are beautiful in design and are durable, constructed of a working, mellow light in diffused, low for yourself.

VISIT OUR SHOWROOMS SHAPIRO & ARONSON

28 Warren Street New York One block west of Brooklyn Bridge Write today for literature Booklet "W"

NO DEPOSIT Columbia Grafonolas

Models \$15 to \$300

ANY MODEL ON THE EASY PAYMENT PLAN Small Weekly Sum Until Entire Amount Is Paid

All the Newest Records

Hecht Bros.

55 to 57 West 14th Street

Sunkist Uniformly Good Oranges

California Fruit Growers Exchange

You can get Sunkist Oranges wherever uniformly good fruit is sold. Tissue wrappers stamped "Sunkist" identify the genuine. Order now.

SUNDAY WORLD WANTS WORK WONDERS

Men's Kayser Silk Gloves, \$1.00

These gloves will be extensively worn during the Spring and Summer. Each pair guaranteed. Gray, black or white.

Main Floor

**Spring Suits and Topcoats for Men and Youths, \$10 to \$35**

Smart styles and plenty of them. Fashionable fabrics in great variety. Pleasing patterns carefully chosen. Properly priced—not cheap clothing, but moderately priced. This briefly describes our offering of correct clothing for Spring.

Solid colors are expected to be more popular than ever. Plain blues, browns, grays, olive green and tans loom prominently in the fashion forecast.

Of course, fancy patterns are not to be taboo—but the solids seem to be more in evidence.

Styles, too, seem to be much a matter of individual whim. There are many of them, all good, provided they are worn by the right type of man.

In sack suits there are belted models for younger men; smart, semi-military in cut and swagger as can be. There are the so-called English models—the limp, clinging kind—absolutely correct.

For the more settled young men (for all men between 16 and 61 are young men these days), there are the conservative two- or three-button sack suits—business suits that look like good business—substantial business.

Double-breasted models are good, especially on slender figures.

For formal wear—the highbrow, high hat occasions—frocks, cutaway, of course; dignified, correct, conservative.

In top coats there is a wide scope of style—the right one for whatever use you intend it, be it general street wear, motoring or formal occasions.

And, by the way, all of our top coats, except those that are silk lined, are mist-proofed.

They are all here. Look them over. Make comparisons in cloths, in styles, in tailoring, varieties and prices. The more you compare the more sure we are of selling you your new Spring clothes. And that is what we want.



Pre-Easter Merchant Tailoring Sale

Suits and Overcoats Tailored to Measure

\$15.00 \$18.00 \$20.00

For a Limited Period

A choice of three prices, each representing the same careful workmanship and fittings. The only difference is in the quality of material.

Here you will find chevots, worsteds, serges, mixtures and tweeds in olive green, grays, browns, blues and black, in plain colors, stripes, checks, overplaids and mixtures.

There is a variety of models from which to choose, insuring the opportunity of getting just what you want.

Of course, the usual Bloomingdale guarantee is behind each garment.

Place your order early to insure delivery before Easter. Styles for men, for young men and for youths.

Sizes 46 Chest Measure or over, \$2.00 extra

Boys' Suits and Reefers

Sizes from 2 1/2 to 18 Years

Prices from \$2.95 to \$12.95



your attention to the following lots, now ready.

Little Boys' Suits, \$2.95 to \$3.95

Blue serge or fancy chevrot materials, in Spring mode, sizes 2 1/2 to 8 years.

Little Boys' Reefers, \$2.95 to \$3.95

Covert, shepherd plaid or tan, chevots, sizes 2 1/2 to 10 years.

Little Boys' Wash Suits, 98c to \$4.95

A large line, new and attractive models, sizes 2 1/2 to 8 years.

Boys' Blue Serge Suits, \$4.95 to \$17.95

Always the correct confirmation suit. Sizes 7 to 18 years.

200 Boys' Extra Pants Suits, \$5.95

Fancy chevots, b h pairs of pants lined; seams taped throughout; sizes 8 to 17 years.

ALL CARS TRANSFER TO

"THE HOME OF TRUTH"

Bloomingdale's

59th to 60th Street Lex. to 3d Ave. Phone Plaza 3900

**Dainty Blouses \$2.98, \$1.98**

Daintiness combined with moderate prices—recommend these blouses whole-heartedly.

Illustrated. Washable ecru net blouse over flesh net. Fine Val. trimmed frill, cuffs and deep three-pointed collar. \$2.98

Crepe de Chine—flesh or white—with dainty cut work and spray embroidery. Collar spray embroidered, merges into a pleasing revers effect. \$2.98

Two voile models introduce eye-delighting spring colorings. Double-breasted voile blouse—all rose, China blue, bisque on flesh, with dainty hemstitched revers frill, pin-plaited. \$1.98

White voile blouse with tinted organza collar—three pointed—bordered with white. Poplin silk bow—black—lends a pleasing note of contrast. \$1.98

Second Floor

Women's Silk Hosiery 65c and 79c (Seconds of High Grades)

65c for full fashioned, pure thread silk stockings, in black or white; also with silk clockings.

79c for "Gold Stripe" Stop-run stockings, full fashioned; black, white or colors.

Women's Fibre Silk Stockings, 35c

Finely woven, with 4-inch lisle tops, all have reinforced heels and double soles. Seconds of grades which retail for considerably higher prices for perfect quality.

Main Floor

Men's Silk Socks, Pair 35c

Seconds of the better grades; plain or fancy mottled effects, with silk clockings.

Men's Silk Socks, 5c Medium weight, pure silk, full fashioned, with lisle soles; particularly recommended to men who are "hard" on silk socks. Various colors; also black or white.

Mercerized Socks, 19c

But for the slight "mill faults," they would be priced much higher. Reinforced heels and double soles. Various colors.

Main Floor

We Are Now Holding Our Auction Sale of Bulbs, Shrubs & Seeds

To make room for incoming Easter plants we take this means of reducing our stocks.

This is a bonafide auction sale in charge of a licensed auctioneer. Sale in Greenhouses on the roof.

Fresh Cut Flowers at Small Prices

We have on hand enormous stocks of cut flowers at our usual low prices.

Green Carnations for St. Patrick's Day, each, 5c and 10c.

20,000 Shamrocks, each, 3c

Fresh cut Daffodils and Tulips, per dozen, 29c.

Fresh cut Carnations, each, 3c.

Fresh cut Killarney Roses, each, 3c.

Floral designs a specialty. Prices range from \$1.00 upward.

Main Floor

Fancy Hen and Tom Turkeys, Lb., 32c

Small Fancy Broilers, lb., 22c

Dry Pickled Roasting Chickens, lb., 25c

Fresh Roasting Fowls, lb., 25c

Dry Pickled Fricassee Fowls, lb., 22c

Legs of Canadian Lamb, lb., 20c

Legs of Veal, lb., 18c

Legs of Spring Lamb, lb., 25c

Prime Roast of Beef, lb., 16c

Loins of Young Veal, lb., 18c



Stylish Spring Suits For Women and Misses

\$17.75 \$19.75 \$24.75 \$29.75

Spring and Suits are synonymous—that is conceded by every fashion authority.

Therefore what more satisfying than a smart, well-tailored suit that copies the details of higher priced models and offers them to you at these moderate prices.

Fabrics, too, are excellent wearing and linings—fine quality—blend tastefully with the new Spring fabrics in shades both light and dark.

Illustration gives an idea of the models—which are extensively represented in the varying types of semi-dress, dressy or sports styles.

**Women's White & Novelty Boots, Reduced to \$5.55**

Altogether there are 249 pairs of boots in this sale, representing a broken assortment of novelty boots which cannot be re-ordered owing to the greatly increased price; also about 80 pairs of white boots—the balance from last week's sale.

At \$5.55, these shoes are less than manufacturers' wholesale price. Included are white washable kid, gray kid, brown kid, two-tone effects, also gray suede. Not all sizes in every style, as the following table shows:

Widths	2 1/2	3	3 1/2	4	4 1/2	5	5 1/2	6	6 1/2	7	7 1/2	8	Sizes
A	2	4	5	8	10	7	10	11	14	3	2	3	Pairs
B	2	4	5	8	10	7	10	11	14	3	2	3	Pairs
C	2	4	5	8	10	7	10	11	14	3	2	3	Pairs
D	2	4	5	8	10	7	10	11	14	3	2	3	Pairs

Second Floor

Outer Apparel for Growing Girls for Spring and Summer

Misses of 6 to 16 years need no longer have a care about their "proportions."

This department pledges itself to equip "hard-to-fit" girls with apparel adapted to their particular requirements. For the quality of merchandise offered, moderate prices prevail.

Graduation or Confirmation Dresses Sizes 12 to 16 Years \$4.95 to \$14.98

Fashioned of sheer dainty lawn, voile, organdie. Graceful, youthful dresses in a captivating style assortment.

Dainty White Dresses 6 to 14 Years \$2.98 to \$16.50

Lovely white dresses of sheer organdie, batiste, lawn, net.

Ideal Tub Dresses Sizes 6 to 14 Years 98c to \$3.98

Percales, ginghams, chambrays, charming dresses; colors and materials guaranteed.

Sizes 12 to 16 Years \$1.98 to \$9.98

In guaranteed, washable fabrics—chambrays, fancy weave suitings, linens, ginghams—pretty fashioned for "hard-to-fit" girls.

Dainty Silk Dresses 6 to 14 Years \$10.75 to \$12.75

Eye-delighting frocks in lovely spring colorings.

Girls' Shoe-Top Suits Sizes 12 to 16 Years \$9.75 to \$17.75

Smart two and three-piece suits that growing misses will adore—and fit into perfectly. Designed by specialists who study their needs—therefore delightfully youthful.

Fashioned of serge or poplin in colors—navy, Copen, magneta. At \$9.75 a highly desirable suit—only one model.

Spring Coats 6 to 14 Years \$2.98, \$3.98 to \$19.75

In a most attractive style, fabric and color range. Black and white checks, plain serges and wool mixture coats. Special \$4.98 and \$5.98.

Utility Coats Sizes 6 to 14, \$3.98

Fashioned of fancy mixtures, with ever youthful, ample collar in contrasting color.

Fine Silk Coats

Silk coats are also represented in this showing. Special sizes for Girls 6 to 9 years.

Second Floor

ALL CARS TRANSFER TO BLOOMINGDALES' 59TH TO 60TH ST. LEX. TO 3d AVE.